

Monthly Report



Account: #000000000000001
 Main Street Auto Repair
 4000 Main St, Suite 800
 Dallas, TX 92203-1838

Report Period: January 1 - January 31, 20**07**

Account Summation

Last Month's Balance	\$362.87	Total Impressions:	37,195
This Month's Deposits	\$975.00	Total Video Views:	6,122
Campaign Withdrawals	(\$375.34)	Total Clicks:	401
Client Refunds	(\$0.00)	Overall CTR:	1.07%

Campaign Summations

Active Campaigns: 5

Campaign #	Type	Impressions	Video Views	Clicks	Click Through Rate	
0000036	video	2,587	51	32	1.24%	
					Campaign Total	\$25.87
0000037	video	18,587	3,717	185	0.99%	
					Campaign Total	\$185.87
0000038	video	16,021	2,354	184	1.15%	
					Campaign Total	\$163.60
					TOTAL	\$375.34

